

## Message Text

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PAGE 01 STATE 070236  
ORIGIN CU-06

INFO OCT-01 EUR-12 ISO-00 USIA-15 /034 R

DRAFTED BY CU/ARTS :BGERSTEIN:PLC  
APPROVED BY CU/ARTS :PEWHEELER  
DESIRED DISTRIBUTION  
CU/WE:GCHAFIN, USIA/IEU:EELLY  
-----047191 190432Z /61

R 180354Z MAR 78  
FM SECSTATE WASHDC  
TO AMEMBASSY MADRID

UNCLAS STATE 070236

E.O. 11652:N/A

TAGS:SCUL

SUBJECT: BOOKING AGENTS AT U.S. UNIVERSITIES

REF: MADRID 02808

1. THERE ARE THREE BOOKING ORGANIZATIONS WHICH ARE CONCERNED WITH PERFORMANCES AT U.S. CAMPUSES AND IN COMMUNITIES. 1978 DANCE MAGAZINE ANNUAL PAGES 206 THROUGH 215 DESCRIBES THESE IN FULL. THEY ARE THE ASSOCIATION OF COLLEGE, UNIVERSITY AND COMMUNITY ARTS ADMINISTRATORS, INC. (ACUCA) WHICH HAS 600 ACTIVE AND AFFILIATE MEMBERS. INQUIRIES MAY BE ADDRESSED TO WILLIAM DAWSON, EXECUTIVE DIRECTOR, ACUCA, P.O. BOX 2137, MADISON, WISCONSIN 53701. ALSO, THE INTERNATIONAL SOCIETY OF PERFORMING ARTS ADMINISTRATORS, INC. (ISPAA) WHOSE ACTIVITIES ARE PRIMARILY THE PRESENTATION AND PROMOTION OF PROFESSIONAL PERFORMANCES. INQUIRIES MAY BE DIRECTED TO JAMES BERNHARD, SECRETARY, ISPAA, JONES HALL, 615 LOUISIANA STREET, HOUSTON, TEXAS 77002. ALSO THE NATIONAL ENTERTAINMENT AND CAMPUS  
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ACTIVITIES ASSOCIATION (NECAA), AN EDUCATIONAL SERVICE ORGANIZATION OF STUDENT AND PROFESSIONAL ACTIVITIES PROGRAMMERS WITH MEMBERSHIP OF 1800. MEMBERSHIP ROSTER ONLY AVAILABLE TO MEMBERS. ADDRESS INQUIRIES TO MEMBERSHIP

SECRETARY, NECAA, P.O. BOX 11489, COLUMBIA S. C. 29211.

2. THESE ORGANIZATIONS ARE NOT RPT NOT BOOKING AGENCIES  
PER SE, BUT THEIR MEMBERSHIP IS COMPOSED OF PEOPLE WHO  
DO BOOK ON CAMPUSES. CU/ARTS KNOWS OF NO IMPRESARIO  
WHO BOOKS ON U.S. CAMPUSES. VANCE

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NNN

## Message Attributes

**Automatic Decaptioning:** X  
**Capture Date:** 01 jan 1994  
**Channel Indicators:** n/a  
**Current Classification:** UNCLASSIFIED  
**Concepts:** DATA, PUBLICATIONS, BOOKS, UNIVERSITIES  
**Control Number:** n/a  
**Copy:** SINGLE  
**Draft Date:** 18 mar 1978  
**Decaption Date:** 01 jan 1960  
**Decaption Note:**  
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**Disposition Approved on Date:**  
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**Errors:** N/A  
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**Review Markings:**  
Sheryl P. Walter  
Declassified/Released  
US Department of State  
EO Systematic Review  
20 Mar 2014  
**Markings:** Sheryl P. Walter Declassified/Released US Department of State EO Systematic Review 20 Mar 2014